Green Ambassadors "Smart Printing" Campaign

## **Email to Promote "Smart Printing" Presentation**

## (send before presentation)

Subject: "Smart Printing" Tips and Contest

**Feel like you're drowning in paper? Come learn how to print less!** On (fill in date) at (fill in time) in (fill in location), I will share a short interactive presentation on the County's paper use and some "smart printing" tips.

We'll talk about when NOT to print – and when you do print, some tricks that make it easier to print only what you need. Come to learn & share your tips.

**Win prizes for not printing!** The challenge this month is for each of us to not print one document that we usually print. If you attend, you will be the first to learn how to enter to win Amazon.com gift cards through a smart printing contest.

Please contact me if you have any questions.

Thanks!

## **Email to Promote "Smart Printing" Contest**

## (send after presentation)

Subject: Win Prizes for Not Printing!

Thank you for coming to the smart printing presentation. We had a great discussion. As promised, below is the information on how to enter the Smart Printing Contest to win great prizes!

To enter the contest:

- 1. Decide what document or pages you can avoid printing. Then don't print them!
- Visit <u>http://alcoweb.acgov.org/sustain/</u> by 5 pm April 1 to share what you didn't print. This will enter you in the Smart Printing Contest to win one of 4 Amazon.com \$25 gift certificates.

You can also share your own smart printing tip for an additional opportunity to win special prizes of your choice from the "Academy Awards of Smart Printing Tips."

If you missed the presentation and would like to learn more about smart printing, feel free to contact me.

Best,