

Ralph	Cavanagh	Natural Resources Defense Council		
lichael	Hanemann	CA Climate Change Center, UC Berkeley		
lal	Harvey	The William & Flora Hewlett Foundation		
Elliot	Hoffman	New Voice of Business		
/an	Jones	Ella Baker Center		
Dan	Kammen	Renewable & App. Energy Lab, UC Berkeley		
Bruce	Klafter	Applied Materials		
oel	Makower	Executive Editor, GreenBiz.com		
ason	Mark	The Energy Foundation		
Valter	McGuire	McGuire & Co., Inc./ Flex Your Power		
oe	Nation	Former State Assemblyman, District 6		
/lanuel	Pastor	Professor of US Studies & Ethnicity, USC		
ran	Pavley	Assemblymember (2000-2006), Author AB 32		
Vendy	Pulling	Pacific Gas & Electric Company		
Carol	Whiteside	Great Valley Center		
Гim	Woodward	Nth Power		



The Most Expensive Thing We Can Do Is Nothing

	Damage Cost/Year		Assets at Risk	
	Low	High		
Water	NA	0.6	5	
Energy	2.7	6.3	21	
Tourism and Recreation	0.2	7.5	98	
Real Estate	0.2	1.4	900 Water	
	0.1	2.5	1,600 Fire	
Agriculture, Forestry, Fisheries	0.3	4.3	113	
Transportation	NA	NA	500	
Public Health	3.8	24.0	NA	
TOTAL	7.3	46.6		

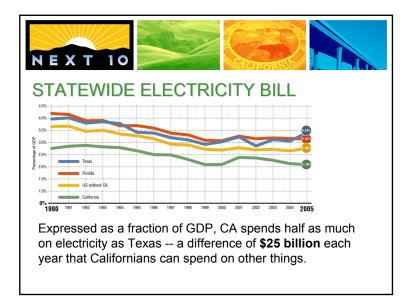


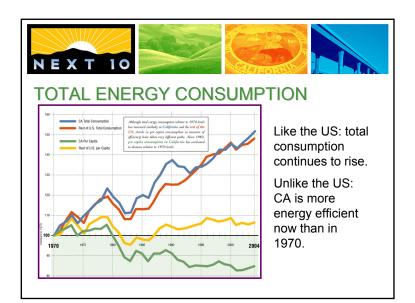




Smart Mitigation Is A Powerful Economic Stimulus

- 1972-2006 California Energy Efficiency Policies
- \$56 billion in consumer savings
- Redirected to Instate Goods & Services
- Generated 1.5 million fulltime jobs
- \$45 billion in payroll
- Just 1% annual increase in energy efficiency can generate over 400k jobs and \$76 billion GSP

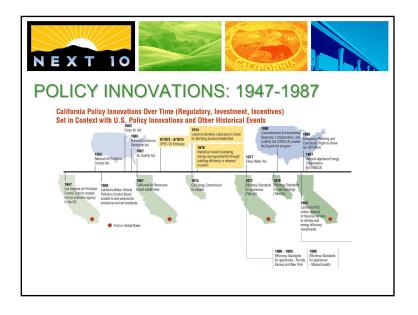






Smart Proactive Planning & Policy Are Imperative

- Expand technical assessment of climate risk and policy options
- Strategically begin to re-deploy existing resources for infrastructure renewal and/or replacement
- Provide incentives for private investment to promote long term adaptation, climate security and energy independence





POLICY INNOVATIONS: 1989-2007

