



News & Ideas For Building Thriving Communities



Vendor, Castlemont Community Market

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Focus on:
A Local Economy

Economic development experts increasingly agree that developing more local businesses that are owned by community residents, hire community residents, source raw materials locally, and produce products and services consumed locally is an essential strategy for building wealth and promoting thriving communities. Government, the business community, and the nonprofit sector can work together to foster an ecosystem of policies, resources, information, and support that promotes entrepreneurship and small business success. By working to “re-localize” our Alameda County economy, All-In joins hundreds of other groups across the country with a similar vision. *Click on all 9 links in this paragraph to learn more!*



1960's era War on Poverty flyer on display at the Civil Rights Museum, Greensboro, North Carolina. The original War on Poverty involved community residents in designing their own solutions to economic well-being.

Read & Watch:

- **Gardens of Democracy:** Book offers a new frame for gov't/ community partnerships—the “big what, small how” approach
- **Mia Birdsong TED Talk:** Co-founder of Family Story challenges dominant narrative about poverty
- **U.S. Financial Diaries Project:** How low-income families save

All-In Win!

In response to community feedback, the SFPUC will find an alternative to paving over working local farms at Sunol AgPark!

Get Involved!

- ◆ Bring the family to Harvest Festival at Sunol Ag Park, Sept. 27th!
- ◆ Sign up for Webinar — The National Equity Atlas: Data to Build All-In Cities, Sept. 30
- ◆ Attend ICPC Policy Forum — Ending Homelessness of Families with Children, Oct. 22
- ◆ Register for Training — Advancing Racial Equity: The Role of Government, Oct. 26 in LA

All-In September!
9/11 Meeting Summary

We covered a lot of ground! The **Governance Subcommittee** put forward a recommendation for a hybrid government/community-led steering committee, and gathered questions from All-In members. The subcommittee will refine their presentation and bring it to the October monthly meeting for a vote. The **Community Engagement Subcommittee** presented a detailed proposal for funding community partners to conduct “listening sessions” with residents to hear their interests and priorities. A **final RFP for these funds** will be distributed before the next meeting. Groups of leaders and community organizations are encouraged to apply! All-In staff presented a draft set of **guiding principles** for our work; these will also be voted on Oct. 2.

Upcoming Meetings

- * **September 22**, 10am-2pm
Governance Committee
- * **September 24**, 11am-1pm
Community Engagement Committee
- * **October 2**, 11am-2pm: All-In Monthly Meeting (full membership)

